

AUSTIN FILMMAKERS COMBINE COMEDY WITH WILLY WONKA AND HUGH HEFNER

AUSTIN, TX – Austin filmmakers Jamey White and André Meadows have two fond, but polar opposite memories of growing up: the first time they watched the cult children’s classic *Willy Wonka and the Chocolate Factory* and the first time they ever “read the articles” of a Playboy magazine. How fitting that, years later, they would be able to combine these thoughts to create their first feature film.

Hef and the Magnificent Mansion, shot and produced entirely in Austin, is a musical parody of *Willy Wonka and the Chocolate Factory* mixed with the world of Hugh Hefner and Playboy. The film follows the story of Charlie (André Meadows), a sweet and naïve college student who dreams of nothing more than to sneak a peek into the home of his favorite magazine. His hopes are heightened when he hears the startling announcement that Hef (Jamey White) has hidden four "golden centerfolds" in Playboy magazines and the people who find them will get an exclusive tour of Hef’s magnificent mansion.

But Charlie’s dreams are put to the test when he cannot find a golden centerfold and hears of the other winners: Internet smut king Gus Gloop (Devin Moss), raging feminist Veruca (Jennifer Covington), and the effeminate Violet (Geoff Pearson). Will Charlie ever get lucky?

Jamey White directed, wrote, edited, and starred in the film. André Meadows also stars, serves as the film’s producer, and wrote the film’s parody songs, along with songwriter Barbi King. Austin music producer Huey Esquire (of Generrus Music) provides the film’s score and music supervision. He also wrote and produced the movie’s theme song, “Hef Dance.”

Hef and the Magnificent Mansion held its premiere on May 28, 2006, at Club 115 in Downtown Austin (115 San Jacinto). In keeping with the Playboy theme, the premiere doubled as a pajama party. *Hef and the Magnificent Mansion* is currently being submitted into various festivals.

Websites: www.anshawn.com/atomicpunk; www.myspace.com/magnificentmansion